

Press Release.

Landline | Internet | Mobile | Entertainment

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The logo for LIME is displayed vertically in a bold, black, sans-serif font. The letters are stacked from top to bottom: L, I, M, E.

LIME SPENDING J\$670 MILLION FOR FURTHER MOBILE NETWORK EXPANSION ACROSS JAMAICA

LIME, CWI's Caribbean business, is spending close to J\$670 million this financial year (2009/10) to expand its mobile network and further improve coverage across Jamaica. The expansion programme will include the commissioning of 70 new cell sites across Jamaica's 12 rural parishes.

The project is geared at boosting overall coverage and capacity while providing coverage in a several remote areas where service was previously not available. LIME's customers will also experience improved overall service quality as several existing cell sites will be bolstered to accommodate additional call traffic.

The multi-million dollar spend continues LIME's trend of investing in its wireless infrastructure as last year the Company spent more than J\$3 billion on its mobile network.

"We are continuing to make good on our promise to provide world class service for our mobile customers by strengthening and expanding our network," said LIME's Country Manager Geoff Houston.

"Our customers will soon find coverage in several additional locations and even better call quality particularly in some of our more popular towns and urban centres because we fully intend to offer the best coverage in every community across Jamaica," he added.

The new sites will become operational on a phased basis between October 2009 and March 2010.

While every parish outside the Corporate Area will benefit from the installation of additional cell sites, coverage will be significantly increased in the densely populated parish of St. Catherine. St. Elizabeth, St. Ann, and St. Mary will also see significant improvement.

The aggressive build out is being facilitated, in part, by a tower sharing agreement which LIME brokered with Claro in July of this year. The landmark deal is allowing LIME to increase the reach of its mobile network in a more cost effective manner and also to reduce the impact on Jamaica's natural environment caused by new tower construction.

About LIME

LIME (Landline, Internet, Mobile, Entertainment) is the Caribbean's leading telecommunications company, focused on building products and services that make Caribbean people's lives better. LIME's aim is to deliver the best communication services across the board, full stop. LIME is part of Cable & Wireless, one of the world's leading international communications companies.

About CWI Group

CWI Group (formerly International) is an owner and operator of market-leading telecoms businesses. Headquartered in London, we operate through four regionally-based business units – the Caribbean, Panama, Macau and Monaco & Islands. We are a full-service telecommunications provider offering mobile, broadband, and domestic and international fixed line services, as well as enterprise and managed service telecom solutions.

Our mission is to develop a portfolio of world class telecom businesses. Our businesses will be world class in terms of the products we offer; the service levels we provide; the training, career development and motivation levels of our people; and our financial performance. We aim to attain leadership in all of our product categories and markets.

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